

TIER1CRM: Accelerate your data with plug-and-play technology

One Click Access to Content with Embedded Workflows in your CRM

Data can no longer be analyzed and manipulated in a silo or for single lines of business. Tier1's capital markets purpose-built CRM provides a 360-degree view into your proprietary and market data to uncover the true insights and revelations to inform your best, most profitable next steps.

Utilize our Ellipsis framework to create sophisticated analytics for each Account/Contact.

Click on accounts and contacts in the main grid to expose related data and visualizations within cubes.

Enrich your CRM data by augmenting external data using numerous technologies

- Ellipsis
- Tableau
- Einstein
- VisualForce
- Lightning
- Native/other

FILING DATE	% PORT	VAL (\$M)	VAL CHG (30D)	SHARES	% SH CHG	% SH OUT	MKT CAP	INDUSTRY
2021-12-31	0.17%	91.85m	+23.74m ↑	210.25K	+34.85% ↑	0.45%	\$22.71b	Electronics
2021-12-31	0.11%	59.35m	-7.56m ↓	362.92K	-11.29% ↓	0.22%	\$18.08b	Semiconductors
2021-12-31	0.10%	56.71m	+56.71m ↑	651.79K	10,000.00% ↑	2.40%	\$8.42b	Computer Software
2021-12-31	0.09%	47.26m	+12.23m ↑	95.80K	+34.93% ↑	0.21%	\$20.44b	Semiconductors
2021-12-31	0.08%	45.42m	+18.88m ↑	1.26m	+71.15% ↑	0.66%	\$5.04b	Semiconductors
2021-12-31	0.06%	33.87m	-416.64K ↓	56.91K	-1.22% ↓	0.11%	\$22.38b	Electronics
2021-12-31	0.04%	24.74m	-217.20K ↓	159.45K	-0.87% ↓	0.10%	\$20.16b	Semiconductors

MTD	EXPENSE	NET REVENUE	DATE	REGION	JOB
\$79,879	\$11,163	\$68,716	08/26/2021	LATAM	EU
\$90,211	\$48,679	\$41,532	04/23/2021	EU	PRIME
\$90,385	\$10,045	\$80,340	04/10/2021	NA	FX
\$53,228	\$29,722	\$23,506	04/05/2021	AFAC	DFRR
\$48,503	\$9,271	\$39,232	04/05/2021	EU	PRIME
\$81,395	\$891	\$80,504	03/26/2021	EU	PRIME
\$84,402	\$18,657	\$65,745	03/15/2021	NA	DFRR
\$58,665	\$12,676	\$45,989	03/10/2021	NA	DFRR
\$77,786	\$16,721	\$61,065	03/05/2021	LATAM	MGAA
\$27,909	\$48,638	\$-20,729	02/26/2021	AFAC	FX
\$98,027	\$7,920	\$90,107	02/15/2021	LATAM	EO
\$19,284	\$37,558	\$-18,275	02/10/2021	NA	FI
\$74,535	\$17,345	\$57,190	01/29/2021	NA	MGAA
\$98,059	\$58,980	\$39,079	01/22/2021	LATAM	MGAA
\$59,978	\$22,920	\$37,058	01/15/2021	AFAC	FI
\$70,771	\$7,288	\$63,483	01/08/2021	EU	EO



Configure any information related to an Account or Contact in a data cube. Our clients have configured revenue, budgets, entitlements, trades/commission, and profitability data in cubes without any development needed.

Create sophisticated analytics for each Account/Contact. Our clients have utilized Salesforce tools, like Tableau/Einstein or created their own sophisticated Analytics cubes using Lightning Components, or the Tier1 framework.

Tier1 provides you with out-of-the-box cube integrations with our partners, allowing you to link, incorporate, and visualize externally sourced data directly in your CRM application. Our partners include: Refinitiv, Blue Matrix, and FactSet to name a few.

Multi-Award-Winning CRM

2022 Best Sell-Side Mobile Initiative Award by WatersTechnology

2022 Best Global Capital Markets CRM Provider Award by Corporate Vision

Tier1CRM is leading the CRM digital innovation curve with advanced workflows for capital markets. To learn more about how to unlock your CRM potential, or get an evaluation of your current technology stack, visit www.tier1fn.com or email info@tier1fn.com